



June 22, 2010

Dear Hilliard Davidson football supporter,

I am writing to inform you of the exciting details of this year's Hilliard 100 Club. As many of you may know, last year the Hilliard Davidson Touchdown Club changed part of its annual fundraising. We replaced the silent auction fundraising part of the annual Meet the team night event with the Hilliard 100 Club. The Hilliard 100 is a group of 100 donors donating \$100.00 to the football program through the Touchdown Club. The response to this effort last year was outstanding and it was great to see so many of the blue and white window decals on cars around town.

However, this year in addition to the car window decals, the Touchdown Club is offering an additional benefit of membership. For those that make the \$100.00 donation, Coach White has volunteered to do several game/highlight film breakdown sessions throughout the season. These behind the scene events will take place on a weeknight right in the locker room or in a classroom in the school. This opportunity is like no other and will most certainly give any Davidson football fan a great look at what the players and coaches do to prepare for games on a weekly basis.

To get started, and secure your place in the Hilliard 100, please mail your check for \$100.00 in the provided envelope. We will then send you your window decal and put you on the list of those that can attend the special film sessions. If you want to be included but do not want to send a check right away, please call me and I will be sure to reserve a spot for you in this group. Just please either send in your check, or let me know of your commitment within the next two weeks. Because if we don't get the 100 contributors in our first mailing, we will fan out our list and try again.

Thank you for your consideration, I hope you are able to join us in the Hilliard 100!

Sincerely,

Roger Backstrom  
President Hilliard Davidson Touchdown Club  
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